

# Pace Norfolk Bike Share



Getting around Downtown just got a whole lot easier! Norfolk is expanding its transportation network and rolling out a new bike share program today called Pace.

Pace, the new dockless bike share service powered by Zagster, allows users to rent and return bikes with their smartphones at any public or Pace bike rack. Norfolk rides to the front of the pack as the first city in Virginia and the fourth city in the country to offer Pace.

Bikes are now available! To find one near you, simply download the free Pace app, available in the App Store or Google Play, then unlock the bike at the touch of a button. Pace rides in Norfolk cost just \$1 per half hour, and the first 30-minute ride for every new user is FREE! Click [here](#) to get started today.

The Downtown Improvement District is a proud sponsor of Pace Norfolk. Use promo code **DNTOWNNC** for \$10 in ride credit!

Be sure to tag us in your bike posts with #pacenorfolk and #downtownlikesbikes and keep an eye out for DNC Ambassadors handing out ride coupons!